



# LAUREN BELL

advocacy & design

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## Education

**Samford University** Birmingham, AL  
Bachelor of Fine Arts, December 2022  
**Major** Graphic Design  
Major GPA 4.0, Cumulative GPA 3.75 Cum Laude

## Special Skills

Adobe InDesign, Illustrator, Lightroom, Photoshop, XD, After Effects, Premiere Pro; Branding, web-design, photography, typography, marketing, motion graphics, printmaking, social media; Organized, whole-hearted, detail-oriented, leader and team-player

## Design Experience

**Hope Heals** | Birmingham, AL | September 2022- Present  
Design assistant to head of marketing for Hope Heals ministry.  
Occasional motivational guest speaker for local events.

**No Limbits** | October- November 2022  
Collaborated with disability /amputee Shark Tank brand to design end of year Impact Report, social media graphics, and tote bag design.

**YouTube Vlogger Intro Design** | November 2022  
Designed and illustrated Rachel Autenrieth's vlog intro for all December videos.  
View here: [https://www.youtube.com/watch?v=7Ay20mUK8FQ&ab\\_channel=RachelAutenrieth](https://www.youtube.com/watch?v=7Ay20mUK8FQ&ab_channel=RachelAutenrieth)

**University ADA Advocacy** | Birmingham, AL | March- April 2022  
Developed impactful project advocating for ADA accessibility repairs at Samford University. Received viral attention, gained meeting with university President Taylor resulting in major campus renovations.

**Legacy School of Discipleship**  
Dadeville, AL | January 2020- April 2020; October-December 2022  
Collaborated with Founder, Francois Fineberg, to design graphics for upcoming novels. Developed and implemented marketing materials, social media graphics and icons. Designed QR podcast cards, promotional brochures, and photographed campus and student life.

**Liz Allison Art** | Birmingham, AL | June- September 2022  
Collaborated and inspired the idea to create Liz Allison Fine Art Prints from her oil paintings from concept to launch. Designed Shopify website, refurbished logos, scanned artwork, edited and formatted prints and cards for purchase, and brand packaging for orders.

## Design Experience Continued

### **Camp Highland** | Ellijay, GA May- July 2020, May- July 2021

Lead graphic designer, photographer, and videographer for Camp Highland. Designed staff t-shirts, water bottles, postcards, stickers, and devotional booklets for camp store. Managed Instagram and created weekly camp videos.

### **Carolina Nantucket** | Los Angeles, California

Collaborated with Head Fashion Designer to create custom fabric and design for clothing line Cartolina Nantucket, 2023 Spring Collection.

### **InspireCIO** | Atlanta, GA Summer 2018 and Jan-Term 2021

Assisted head graphic designer to create promotional materials for various national InspireCIO chapters.

### **Freelance Designer** | Present

Commission work including personalized wedding invitations, stationery, greeting cards, fine art prints, tote bags, logo rebrands, web design, etc.

## Leadership Experience

### **Chi Omega, Social Sorority** | Zeta Zeta Chapter | 2018- 2022

Recruitment Chair, Birmingham, AL, 200+ member sorority  
Selected by members to lead Chi Omega's 200-member chapter through recruitment.

### T-Shirt Chair, 2018- 2019

Illustrated and designed apparel for various functions, socials, and family events.

### New Member Committee, Fall 2019

Facilitated and organized events to bring cohesiveness to pledge class.

### **Outdoor Voices Brand Ambassador** | July 2019- April 2020

Contacted marketing director regarding an impactful advertising campaign that included handicap models and was offered ambassador position to wear their clothing.

## Honors & Awards

### **Dean's List, Samford University** 2018, 2019, 2020, 2021, and 2022

### **Trevelyn Grace Campbell Scholarship Award** | 2021- 2022

Faculty selected student who "embodies creativity, intellect, and an exceptional work ethic"

### **New York Fashion Week** | September 2022

Selected to model in Runway of Dreams New York Fashion Week show at The Glasshouse, biggest event put on by brand.

Watch here: [https://www.youtube.com/watch?v=zeorVYEgvD8&ab\\_channel=RunwayofDreams](https://www.youtube.com/watch?v=zeorVYEgvD8&ab_channel=RunwayofDreams)

### **Samford University Homecoming Court** | Fall 2019

Voted female representative for the sophomore class of 2022